



Strategic Planning and Marketing

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FOR IMMEDIATE RELEASE

Sunrise Management launches web site, provides free green assessment for rental properties

Sunrise Management Company of San Diego has launched a new web site at www.sunrisemgmt.com.

Long considered a leader in the multi-family property management industry, Sunrise is recognized by owners, residents and community leaders alike for 30 years of initiating progressive action on behalf of the properties they manage. The company recently announced their “Dream Green” program to minimize the carbon footprint of any communities in their portfolio.

Established in 1978, Sunrise Management is a privately owned firm headquartered in San Diego with a regional office in Phoenix, AZ. They are renowned throughout the industry for providing the highest-grade residential property management services. Niche areas within which the company excels include conventional housing, senior living, affordable housing, mobile home parks, and property acquisitions. Sunrise’s team typically works with investment and financial institutions, as well as locally and internationally-based private property owners.

“We’re known in particular for our consistent results in providing a stronger bottom line for a full range of clients.” says Sunrise COO Tina West, adding “Whatever type of property our clients may own, they all profit from the services we provide to them. Every Sunrise client benefits from our deep, broad experience, as well as our comprehensive due diligence efforts, marketing expertise, construction and project management, and financial guidance”.

The company has a proven record of solid property operations; successful lease-ups; value enhancement; and renovations, providing quality service on a cost-effective basis to a growing clientele. And with decades of expertise, in-depth resources and some of the finest software and systems for increasing client net operating income on any type of property, Sunrise’s seasoned management team is universally recognized as the unequalled real estate specialists in the management, acquisition, and analysis of income-producing properties.

“Sunrise Management has a vision that’s hard to match for excellence.” says Ms. West. “As THE multi-family experts, we bring with us a dedication for realizing higher than average returns on every property that we handle.”

“It’s a focus that never wavers.” she adds, noting “Sunrise’s goal with any property is to ensure there is always a significant value-added service for the client.” As part of this value-added strategy, **West announced a free green assessment for any property owner who’s willing to invest an hour to lower their community’s carbon footprint.**

“We want to do our part to make the world a better place” she says.

Sunrise’s new website also offers a free monthly electronic newsletter that is chock full of property management ideas, including ways to minimize operating expenses as well as conservation efforts such as reduced water use and lower energy bills.

“Whether it’s services we provide on the ground or in our regular communications vehicles, we at Sunrise Management are always in search of that next big idea to share with others.” says Ms. West.

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